

IMA2010

Call for Exhibition and Sponsorship



The 20th General Meeting of the International Mineralogical Association



21st – 27th August 2010

Eötvös Loránd University - Budapest, Hungary

Invitation

The IMA2010 organisers invite and expect many exhibitors, sponsors and advertisers from all branches of mineral sciences-related profit-oriented or non-profit institutions for the world conference, which is the largest meeting of its kind in the year 2010. The 81 scientific sessions of IMA2010 cover all the related fields, from high-pressure experiments to clay science, from environmental applications to teaching, from mining to atomic structures.

Topics

Equipment (both laboratory and field), books, journals, software, models, minerals, stamps, data bases, mineral sciences-related services, laboratories, professional associations, museums, universities, conferences, international projects, teaching-related activities, art, games etc. are welcome in the IMA2010 Exhibition.

The IMA2010 organisers hope that the combination of high quality services and limited prices will be attractive, and that both exhibitors and registered participants will benefit from the IMA2010 Exhibition.

Special arguments, why to exhibit or advertise in Budapest

1) The target

Participants will represent the largest possible worldwide coverage in mineral sciences. As of end of April more than 1600 abstracts and more than 1800 participants from 74 countries are listed in our registration system.

2) The space and services

The Danube Riverside Campus of the Eötvös University, a 21st century facility, is spacious and provides all the services exhibitors may need. The Exhibition Area will be located in a central location of the conference.

3) The meeting's daily schedule (see page 7)

The organisers designed the meeting's daily schedule by taking seriously into account the exhibitors' needs. The daily schedule, with **no oral sessions between 1 PM and 4 PM**, is ideal for exhibitors for meeting and attracting participants. Though exhibitions can be open daily from 9 AM till 5 PM during the whole conference (6 days), the **3-hour-long period in the middle of the day, without competitive oral sessions** offers a unique opportunity for building new connections as well as for completing comprehensive discussions with the customers.

4) Exhibitors' costs

The organisers, by offering minimal prices, are willing to share the consequences of the economical crisis with the **profit-oriented companies** for encouraging their active presence at the IMA2010 Exhibition. The good accommodation prices in Budapest offered for the IMA2010 participants lower also the cost of the exhibitors.

For **non-profit organisations** special, reduced prices and also some free services are provided.

5) Exhibiting large or numerous pieces of equipment: *Long exhibition period, high quality technical services*

The organisers encourage and will assist companies to bring real, running equipment to the exhibition, so as to better serve the real information exchange between scientists and companies.

The Danube Riverside Campus of the Eötvös University, the largest monolithic facility in Hungary hosting all branches of science, can offer all kinds of services your equipment may need (including high energy consumption, liquid nitrogen or liquid helium, dark room, management of biologically active waste etc.).

The central location of Budapest in Europe, the long exhibition period and the companies' right to invite also their non-IMA2010 customers to the IMA2010 Exhibition makes it profitable to transport and install even large equipment and/or full product lines at IMA2010.

It is the organisers' intention to help companies investing more in the transport and installation of equipment by strong price reduction for additional exhibition space.

Exhibition Venue

The Eötvös L. University, celebrating its 375th anniversary in 2010 proudly hosts the IMA 2010 in the new Danube Riverside Campus (Lágymányos), and offers a friendly environment for the conference. Mineralogy has been part of the university curricula since 1774. Today mineralogy, geochemistry, petrology, clay science, environmental science, bio-geo sciences are all present here.

IMA2010 Exhibition stands will be located in the coffee break area, near the session halls and next to the posters in order to ensure maximum interaction with conference delegates. High-speed internet access is available around the conference rooms and exhibition venue. The space for exhibition is not limited, and the organisers also ensure a wider range of sponsorship opportunity so that companies may reach their goals by having sufficient exposure.



Package 1

Size of the free stand place - Package 1
(width x depth)

| | |
|-----------------------------|-----------|
| 6 m ² (3 x 2 m) | 1500 EUR |
| 8 m ² (4 x 2 m) | 1800 EUR |
| 12 m ² (4 x 3 m) | 2400 EUR* |
| 18 m ² (6 x 3 m) | 2900 EUR* |

The exhibition fee for Package 1 includes:

- net stand area
- listing in the final programme booklet
- listing on the website www.ima2010.hu
- cleaning of stand place surface area
- 1 complimentary full registration
- 3 sockets for electricity (230 V, 50Hz, European standard) including energy usage of max 3 kW.

*For exhibitors having a stand place of 12 m² or above the possibility of a *company lecture* (see page 6) is complimentary.

For non-profit institutions (societies, international conferences and programmes, universities etc.) the price is only 30 % of the prices listed above.

The basic booth sizes are 6-8-12-18 m². Special requests (booth size, high energy consumption etc.) should be matched in advance with the organisers. Extra fittings, stand layout, further options and other details regarding the official times and customs issue will be sent to all registered exhibitors before the meeting. Exhibition stands will be built on **Sunday morning, the 22nd August** and will be dismantled on **Friday afternoon, the 27th of August**. All exhibitors (regardless of package selection) are kindly requested to register. One complimentary full registration fee per company is included in the stand price. Conditions of registration for further delegates are available at www.ima2010.hu. Special package request for delegating further booth personnel should be addressed to the organisers.

All exhibitors are welcome to invite also non-IMA2010 guests (other partners, customers etc.) to visit the exhibition. Free visitor badges can be ordered from the organisers, preferably in advance.

Package 2

Size of the booth - Package 2
(width x depth)

| | |
|-----------------------------|-----------|
| 6 m ² (3 x 2 m) | 1800 EUR |
| 8 m ² (4 x 2 m) | 2100 EUR |
| 12 m ² (4 x 3 m) | 3000 EUR* |
| 18 m ² (4 x 3 m) | 3600 EUR* |

The exhibition fee for Package 2 includes:

- all services described in **Package 1**
- delivery, set up and dismantling of the booth
- full service stand erected from Octanorm System (250 cm height, with white panels for side and back walls, information desk, interview table, shelf for display, waste paper bin, grey carpeting)
- company name on fascia (200 cm x 30 cm)
- lighting system with 1 spot light per 3 m²

Information on Advertising and Sponsorship

IMA2010 provides a range of opportunities for sponsorship. We invite you to take advantage of this event to promote your company among leading scientists of mineral science and related specialists coming from all around Europe and also from overseas. We are offering a wide range of sponsorship packages as well as supplementary options to achieve the biggest exposure to your company. There are also opportunities for advertising at the Conference in the Final Programme. We are convinced that this event presents an excellent opportunity to exhibit your technology and services to a large number of counterparts and, further, to become a sponsor of this event to make it more attractive as well.

IMA2010 will also be an excellent opportunity to develop effective advertisements that will meet your requirements for high quality sponsorship as well. For advertising, exhibiting and sponsorship opportunities exhibition, please contact:

Diamond Congress Ltd.

Mr. Attila VARGA

H-1255 Budapest, P.O.B. 48

Phone: +36 1 225 0210

Fax: +36 1 201 2680

E-mail: diamond@diamond-congress.hu

Web: www.diamond-congress.hu

Sponsoring Packages

Please find here the various graded sponsoring packages and further options for extension of your company appearance. *The sponsoring packages are priced in EUR and all prices are inclusive of 25% VAT.*

Platinum Package

Co-Sponsorship (limited to 3 sponsors)

Benefits:

- Priority selection of a 12 sqm of exhibition booth with basic octanorm installation
- 4 complimentary full registrations
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the congress bag
- Full page colour advertisement on one of the covers of the Final Programme
- Placement of company logo on the Welcome reception invitation card as the Main Event Sponsor
- Placement of company logo or banner with link in a frequent place on the conference website
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

Cost: 10000 EUR including 25 % VAT

Gold Package

Co-Sponsorship (limited to 6 sponsors)

Benefits:

- Priority selection of an 8 sqm of exhibition booth with basic octanorm installation
- 3 complimentary full registrations
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the congress bag
- Full page colour advertisement in the Final Programme
- Placement of company logo with link on the conference website
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

Cost: 7500 EUR including 25 % VAT

Silver

Co-Sponsorship (not limited)

Benefits:

- Priority selection of a 6 sqm of exhibition booth with basic octanorm installation
- 2 complimentary full registrations
- Display of company logo in the main session hall
- Acknowledgement in all conference publications
- Flyer insert in the congress bag
- Placement of company logo with link on the conference website
- Brief description of your company profile with logo in the Final Programme booklet
- Verbal acknowledgement at the opening of the conference and the exhibition

Cost: 5000 EUR including 25% VAT

Opportunities and Additional Benefits

Our graded sponsors and exhibitors are offered the following sponsorship opportunities extending the packages above, in order to maximize their company exposure.

• Exclusive Sponsorship of the Abstracts on pen drive (limited to one sponsor only)

- + Placement of your company logo (monochrome) on the pen drive
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

Cost: 8000 EUR including 25% VAT

• Exclusive Sponsorship of Delegate bags (limited to one sponsor only)

- + Placement of your company logo (monochrome) on the conference bag
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

Cost: 8000 EUR including 25% VAT

• Sponsorship of Daily Coffee Break (limited to one sponsor/break)

- + Placement of your company flags on the tables (sponsor should provide)
- + Placement of your company logo on the signage or banner located in the break area
- + Placement of your company logo with link on the conference website
- + Placement of your company logo in the Final Programme

(It is intended that all registered participants will have free coffee break beverages during the meeting.)

Cost: 5000 EUR including 25% VAT

• Exclusive Sponsorship of the Internet Room (limited to one sponsor only)

(Please note that there will be more than 100 PCs serving IMA2010 delegates for one week!)

- + Placement of your company logo on the screen (desktop and screen saver)
- + Placement of your company logo on the signage or banner located in the terminal area

Cost: 3000 EUR including 25% VAT

• Exclusive Sponsorship of Delegate badges (limited to one sponsor only)

- + Placement of your company logo (monochrome) on the pass holder (neck cords)
- + Placement of your company logo with link on the conference website

Cost: 4000 EUR including 25% VAT

• Exclusive Sponsorship of Delegate notepads and pens (limited to one sponsor only)

(Please note that the sponsor should send the notepads and the pens to the Conference Secretariat, and the fee is calculated on this basis.)

- + Your company name or logo printed or silk screened on the notepads and the pens

Cost: 2000 EUR including 25% VAT

Advertisement Possibilities

There are several opportunities for advertising at IMA2010. Please note that cover pages of the Final Programme booklet are reserved for our Platinum Sponsors. *All prices are inclusive of 25% VAT.*

Final Programme

DIN A5 format, about 2000 copies and pdf version at www.ima2010.hu

Deadline for advertising: **30 June 2010**

Inner page (full colour) 500 EUR

Inner page (B&W) 300 EUR

Commercial flyer inserts into Delegates' Bags (The company should provide the inserts.)

Maximum size: DIN A4 format, about 2000 copies

Deadline for advertising: **10 August 2010**

Brochures not exceeding 12 pages: 400 EUR/insert

For non-commercial flyers' inserts please contact the organisers.

Company Lecture

30 minutes company presentation or lecture during the poster sessions (2 PM – 4 PM, 23–26 August, when no parallel oral sessions are organised). Time slots will be allocated on first come first served basis.

Deadline for expression of interest: **30 June 2010**

Price: 500 EUR including 25% VAT

For exhibitors, having a stand place of 12 m² or above the possibility of company lecture is complimentary.

Application and General Payment Conditions

All sponsors, exhibitors, advertisers wishing to apply for any of the services listed in this brochure are required to register by submitting the enclosed registration form to Diamond Congress Ltd. with an authorized signature. Applications are handled at first-come first-served basis, but **priorities are given to main sponsors, in terms of advertisements, exhibition space, and selection of sponsorship opportunities.** Space will not be reserved by the organisers in lack of written application. Exhibition space cannot be occupied in case the full amount is not paid until the dates shown below. The organisers of the exhibition retain the right, to rearrange the stands in case the overall concept or organisational matters force them to do so. Advertisements will not be printed if the full amount of the advert is not paid before the deadline indicated. Signing and submitting the application form is a binding agreement, depending on exhibition space and availability, and considered to be a written commitment that all conditions stated therein are understood and accepted by the applicant.

All prices stated therein include VAT which is 25 % in 2010 at the time of printing. Payment should be arranged upon receipt of our pro forma invoice, according to the following terms. Applicants should be aware that the organisers cannot be held responsible for change of VAT.

| | |
|--|---------------|
| Advance payment of exhibition and sponsorship fees (at least 50 %) | 30 April 2010 |
| Final instalment of exhibition and sponsorship fees | 31 May 2010 |
| Payment of advertisements of the Final Programme | 30 June 2010 |

Cancellation Policy

Cancellation and changes of your orders must be made in writing to the Conference Secretariat. Refundable amounts depend on the date of cancellation and stated as follows:

Before 31 May 2010: 100% refunded

Before 30 June 2010: 50% refunded, 50% retained

After 1 July 2010: no guaranteed refund.